



## WHO ARE WE?

Barcelona-Home was founded in 2000 in response to a boom in international tourism and increasing demand for tourist accommodations and services in Barcelona. We gather professionals from over 20 nationalities who love traveling the world and exploring foreign countries. We are a multinational and innovative team of highly trained and dedicated individuals. The diversity of our multilingual team allows us to manage and respond to our clients' needs with an efficient and hands-on approach.

## WHAT SETS US APART?

Barcelona-Home was founded as a way to give people the opportunity to enjoy Barcelona to the fullest. We believe that this city is the best one to live in and for that reason we aim to provide to each of our clients the perfect accommodation at a competitive price. We offer our services to all types of visitors, be they students, backpackers, vacationers, groups of friends, families or individuals here on business. We strive to offer a wide range of accommodations with personality, along with local tips and tons of precious advice to help make your stay unforgettable. After all, you won't be finding a full kitchen with local cookbooks and spices, or individually selected, unique decorations in a hotel room, will you? By staying in one of our unique homes you will get the rare opportunity to explore the city and truly feel like a local.



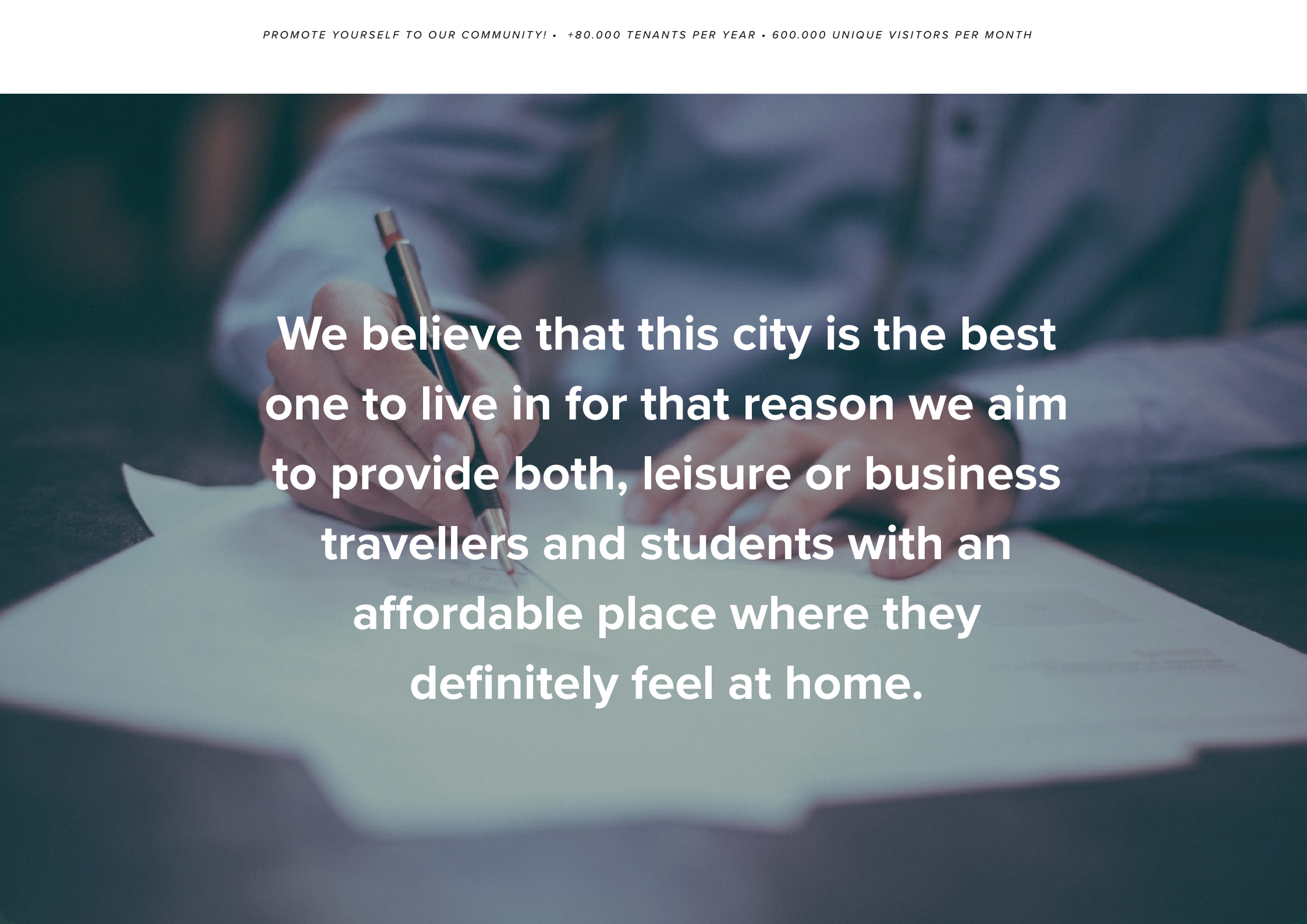
## CONTACTO

c/ Viladomat, 89  
Barcelona 08015 España

[info@barcelona-home.com](mailto:info@barcelona-home.com)

Teléfono  
(+34) 93 423 12 70

Fax  
+34 93 289 36 30

A person wearing a light blue button-down shirt is shown from the chest down, sitting at a desk. They are holding a dark pen in their right hand and writing on a white document. Their left hand is resting on the desk near the document. The background is blurred, showing what appears to be a computer monitor and other office equipment. The overall lighting is soft and professional.

**We believe that this city is the best one to live in for that reason we aim to provide both, leisure or business travellers and students with an affordable place where they definitely feel at home.**



## STANDARD OFFER

Below you will find a comprehensive list of companies that sell goods or offer services in Barcelona. This is a great way to increase your brand awareness, as visitors to our site will easily see all the companies in your sector.

### THE DIRECTORY LIST IS DIVIDED

#### INTO 13 MAIN TOPICS:

- Accommodation
- Bars and clubs
- Beauty and Well-being
- Business services
- Education
- Gym
- Home services
- Kids
- Legal and financial
- Restaurants
- Retail shopping
- Tours and transfers
- Vehicles rental
- and more..

### WHY?

- We create an online profile of your services and include it in our own directory.
- You will receive the benefit of back-linking in Google.
- Our entire community uses our directory and will have access to your profile.

### WHAT DO YOU GET?

- New customers.
- Exposure to more than 500 companies
- Exposure to more than 1500 apartments



### **PREMIUM OFFER**

A banner of your company will be displayed on our website, targeting not only clients who purchase through Barcelona-Home but all of our site visitors. The banner will arouse their curiosity and encourage them to find out more about your services. This is a great opportunity for you to attract new customers.

### **FLYERS**

Your products will be promoted through flyers in our office and in the flats/apartments.

### **ADVERTISEMENT IN THE BOOKING CONFIRMATION**

Your product will be promoted to our guests directly after they book an accommodation with us. From our booking confirmation page they will be able to directly link through to your website to find out more about your product/service.

### **NEWSLETTER**

A banner in our newsletter, whose we will provide to our guests when they come to check in- and out, people who want to keep up to date with news/ special offers and with the landlords.

### **BANNERS ON OUR COMPANY BLOG**

Banners provide a very useful way to improve your branding. The process will help you gain a stronger position in the market and will also increase your brand awareness among potential customers. We can display a banner of approximately 360x100px on our own company blog.

### **BLOG ARTICLE PROMOTION**

In addition to the banner, an article about your company on our blog will allow you to provide more information and photos of your goods/services – approximately 4 pictures per article.

### **BANNER**

- Get new customers
- Widen your reach
- Various categories, applicable for your company

### **DIRECTORY LIST**

A comprehensive list of companies in Barcelona varying from businesses in the accommodation sector to education or beauty and well-being.

### **FLYERS**

- Arouse curiosity
- Encourage visitors of our website to learn more about your products and services.



### **GOLD OFFER**

At Barcelona Home we offer the unique opportunity for companies to promote their goods/services on our website. Now, with our the Gold Offer you will be able to promote them on our apartment booking pages as well! We reserve slots on these crucial pages in order to promote your services at the same time as our client is browsing for and booking an

### **ADDITIONAL FEATURES**

Banners provide a very useful way to improve your branding. The process will help you gain a stronger position in the market and will also increase your brand awareness among customers. We can display a banner of approximately 360x100px on our own company blog, which is available in 14 languages. We offer banner placement on the following:

### **BANNER ON OUR DAILY/ MONTHLY RENTAL APARTMENT PAGES:**

The banner will be displayed on all daily and monthly accommodation pages and will promote your goods/services to our clients, partners, etc.

### **BANNER ON OUR YEARLY RENTAL APARTMENT PAGES:**

The banner will be displayed on all yearly accommodation pages and will promote your goods/services to our travelers, partners, etc.

### **BANNER ON OUR EVENTS SPACES PAGES:**

The banner will be displayed on all pages related to the booking of venues for events and will promote your goods/services to clients who booked these venues through us, to our partners, etc.

### **BANNER ON OUR APARTMENT SALES PAGES:**

The banner will be displayed on all pages related to the purchase of a venue/apartment/house and will promote your goods/services to people seeking to buy in the real estate market

1

## BENEFITS

- ✓ A choice of programs
- ✓ Earn money from day one
- ✓ Online promotion
- ✓ Online promotion on 1500 apartments
- ✓ Promotion on 14 languages
- ✓ Promotion in Company Newsletter
- ✓ Our Commitment

2

## A UNIQUE SHOWCASE

Over 2.3 million visitors, setting a record in visits since we launched the online platform of our business. In 2015, we recorded visitors from over 110 countries. In the same year 50% of these visitors ended up booking on our website..

3

## A SERVICE OF QUALITY

- Over 15 year of experience in the real estate sector.
- Strong internet presence since 2005.
- Experts available from 10am to 7pm.

4

## A GUIDE FOR ACTIVITIES

Check out our directory for advice on what to do and where to go in Barcelona.

5

## TRUST AND SECURITY

Payment secured through PayPal and Tefpay. Our team will keep you updated during the process

You can choose to pay by:

**Credit card – VISA, Mastercard**

**Bank transfer – in your own online bank system**

We offer 3 types of integration:

**URL, search box or a list.**